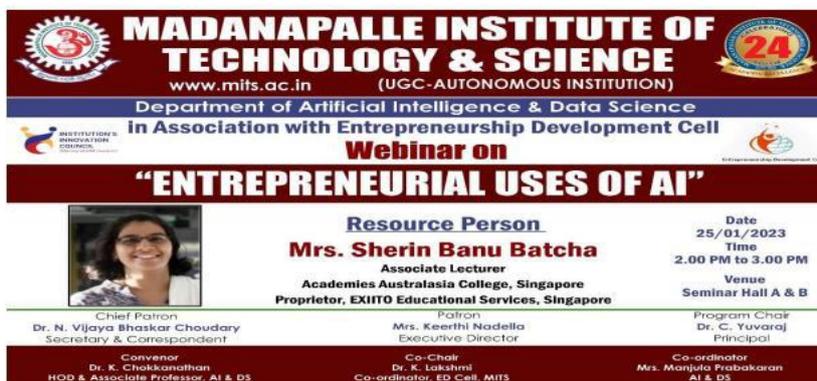


**Webinar on**  
**“Entrepreneurial Uses of AI” Organised by**  
**Department of Artificial Intelligence & Data Science in association with Entrepreneurship Development Cell**  
**25.01.2023**



**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
www.mits.ac.in (UGC-AUTONOMOUS INSTITUTION)  
Department of Artificial Intelligence & Data Science  
In Association with Entrepreneurship Development Cell  
**Webinar on**  
**“ENTREPRENEURIAL USES OF AI”**

	<b>Resource Person</b> <b>Mrs. Sherin Banu Batcha</b> Associate Lecturer Academies Australasia College, Singapore Proprietor, EXIITO Educational Services, Singapore	Date 25/01/2023 Time 2.00 PM to 3.00 PM Venue Seminar Hall A & B
Chief Patron Dr. N. Vijaya Bhaskar Choudary Secretary & Correspondent	Patron Mrs. Keerthi Nadella Executive Director	Program Chair Dr. C. Yuvaraj Principal
Convenor Dr. K. Chokkanathan HOD & Associate Professor, AI & DS	Co-Chair Dr. K. Lakshmi Co-ordinator, ED Cell, MITS	Co-ordinator Mrs. Manjula Prabakaran AI & DS

**Submitted by: Mrs. Manjula Prabakaran, Assistant. Professor, Department of AI & DS, MITS**

**REPORT RECEIVED ON 02.02.2023**

Venue: Seminar Hall A & B

Total Participants: 340 Students and 10 Faculties

Resource Person: Mrs. Sherin Banu Batcha, Associate Lecturer, Academies Australasia, Singapore / Proprietor of EXIITO Educational Services, Singapore.

Department of Artificial Intelligence & Data Science in association with Entrepreneurial Development Cell at MITS organised Webinar Titled "Entrepreneurial Uses of AI " through online mode on 25-01-2023.

The workshop started by 2.00 pm with 340 participants which includes II-year students of both AI and DS branches.. Vice Principal Dr. Ramanathan presided over the function, The Head of the Department Dr. K. Chokkanadhan gave a felicitation address and ED-Cell Co-ordinator, Dr. Lakshmi explained about the importance of EDP, Event Co-ordinator, Mrs. Manjula Prabakaran welcomed the resource person and participants.

Resource person has given the significance of the EDP in the students' level by explaining the three real time cases of Singapore. The vote of thanks is given by the student Ms. Thorani.

Resource person has given speech on the following topics:

1. Applications of AI
2. Entrepreneurship Ecosystem
- 3 Real time cases of Singapore
4. Cost Benefit Analysis of using AI in small businesses
5. Registration of Business



**Outcome of the Webinar:**

The Participants gained knowledge about the EDP and how AI can be implemented in the business environment and how to apply their innovative ideas to have start-ups for their business and what were the steps need to do for registering the business in both India and in Singapore. The session ended with thanking the MITS management for the opportunity given.